The Campus of Hope is not merely a traditional community center. It is an opportunity center: a hub of social services and opportunity agencies. HABD interacts with nearly 20 partners for the campus. Each partnering agency was selected for its record of success in one of the following areas: economic empowerment, educational advancement, health and wellness, and character and leadership. The Campus of Hope focuses on outcomes - empowering individuals to move toward self-sufficiency and independence. Clients are given the tools needed to free themselves from the cycle of government dependency and live healthier, more productive lives.
Building a Roadmap from Dependency to Self Sufficiency

COMMUNITY PARTNERS support these guiding principles

Economic Empowerment/Workforce Development
- HABD’s Family Self Sufficiency Program
- The Dannon Project (Job Readiness Program)
- Lawson State Community College (Culinary Arts Program)
- AIDT (Construction Industry Training)
- U.S. Army (Recruitment Center)

Health and Wellness
- Birmingham (AL) City Schools (Dropout Recovery Program)
- Lawson State Community College (GED)
- Maranathan Academy (Non-Profit School for At-Risk Students)

Educational Advancement
- UAB MHRC (Wellness Education and Programming)
- Project Hopewell (Community Feeding Program)
- Aletheia House (Substance Abuse Treatment and Counseling)
- American Heart Association (Wellness Education)
- Birmingham Healthy Start (Reducing Infant Mortality)

Character and Leadership
- Healthy Start
- Oak Tree Ministries
- Girls, Inc.
- Church of the Highlands
- No More Martyrs
- TC Counseling

Campus of Hope Early Success
- 1,482 people sought services during 7,708 visits.
- Since the Center opened, 232 people have been referred to the Family Self Sufficiency (FSS) Program; enrollment increased 48%.
- The Center referred 175 residents to the Dannon Project for services that will result in employment and family stabilization.
- The City of Birmingham Dropout Recovery Program is at capacity with 54 people referred; 39% will graduate by August 2019.
- 54 people were referred to the Maranathan Academy; 24% will graduate by August 2019.
- 103 residents were referred to The Alethia House for HIV screening, substance counseling, and employment services; 5% have secured jobs.
- To date, 30 people have enrolled in Lawson State’s culinary program; 53% have received a certificate of completion.
- UAB MHRC has reached 151 adults and children with health services and education, including comprehensive health screens, “Lunch & Learn” sessions, “Healthy Happy Kids,” childhood obesity prevention, and the community walking program, with support from the Birmingham Police Dept. and the Jefferson County Sheriff’s Office.

Client Participation

The Housing Authority of the Birmingham District (HABD) is the largest provider of conventional public housing and tenant-based housing in Alabama.

The University of Alabama at Birmingham Minority Health & Health Disparities Research Center (MHRC) generates and disseminates research knowledge from biomedical, behavioral, and social sciences in order to reduce the health disparities experienced by vulnerable populations and disadvantaged communities locally, regionally, and nationally. The Center was founded in 2002, and has maintained it status as a Center of Excellence, funded by the National Institutes of Health. The MHRC supports three programs - Research, Training, and Community Engagement - that align with the University’s broad strategic goals and make it an enabling platform for UAB’s research, teaching, and service missions.
AN OPERATIONAL STRUCTURE FOR THE CAMPUS OF HOPE

From Dependency . . .

1. Conduct a comprehensive evaluation of the Campus of Hope

2. Create a logic model with short, mid, and long-term goals and benchmarks for success

3. Improve data collection and reporting capacity

4. Improve the Campus of Hope operation and staffing plans

5. Establish Recruitment and Retention Office

6. Conduct staff motivational training

7. Address transportation challenges for residents from other housing communities

8. Strengthen programs and services including plan for RAD readiness

9. Market the Campus of Hope and communicate successes

Recruit residents to the Campus of Hope

Licensed Counselors create personal plans for self-sufficiency

Trained Navigators will guide residents on their road to self-sufficiency, assisted by social work interns from colleges

Track outcomes in TAGG system

Strengthen programs and services including plan for RAD readiness

From Dependency . . . to Self Sufficiency